

Polas Ahmed

SEO Specialist & AEO Strategist

Dhaka, Bangladesh (GMT+6) · Open to Remote, Full-Time Roles

hello@polasahmed.com · linkedin.com/in/polas-ahmed · polasahmed.com

PROFESSIONAL SUMMARY

SEO & AEO specialist with 3+ years driving organic growth across e-commerce, local, and multi-client portfolios, now focused on AI search visibility — helping brands get cited inside ChatGPT, Perplexity, and Gemini. Delivered SEO strategy across 20+ client projects, growing organic impressions to 2.57M+ and organic clicks to 21.2K+ for a single engagement.

CORE SKILLS

SEO & Search:

SEO, AEO, Keyword Research, Technical SEO, On-Page SEO, Local SEO, E-commerce SEO, Competitor Analysis, Content Optimization, Internal Linking, Google Business Profile Optimization

Tools:

Google Search Console, Google Analytics (GA4), Ahrefs, Semrush, Screaming Frog SEO Spider

Platforms:

WordPress, Shopify, Wix, Squarespace

Technical:

HTML, CSS, AI-Assisted SEO Workflows

EXPERIENCE

SEO & AEO Specialist — EcoCraft

On-site · May 2026 – October 2026

- Executed SEO and Answer Engine Optimization (AEO) strategies to improve client visibility across traditional and AI-powered search.
- Ran technical SEO audits, on-page optimization, and content/internal-linking improvements for client sites.
- Implemented local SEO and Google Business Profile optimization for location-based businesses.
- Collaborated with the agency team to align SEO strategy with client business objectives.

Independent SEO Consultant — E-commerce & Local Business Clients

Remote · November 2024 – April 2026

- Delivered SEO strategy and implementation across 20+ client projects spanning e-commerce and local businesses, growing organic impressions to 2.57M+ and organic clicks to 21.2K+ for a single engagement.
- Built customized SEO strategies based on business goals, target audience, search intent, and competitive landscape.
- Optimized e-commerce sites for product, category, and commercial search queries; implemented local SEO to improve geographically relevant visibility.
- Audited client websites to identify technical, content, and visibility issues, translating findings into actionable strategy.
- Managed SEO priorities directly with business owners, communicating recommendations aligned to their goals.

SEO Expert — Wallxer Digital Marketing

On-site · November 2023 – October 2024

- Managed SEO for business websites, improving Google organic visibility and rankings.
- Conducted keyword research and competitor analysis; implemented on-page, content, and technical SEO improvements.
- Collaborated with an in-office digital marketing team on SEO campaigns supporting client growth goals.

EDUCATION

Higher Secondary Certificate (HSC)

Bangladesh · Completed 2020

Languages: Bengali (Native) · English (Upper-Intermediate, B2)